



## Reusable CAPS' Totes – Lower Cost, Less Hassle

*A study of operational efficiency, cost savings  
and a greener supply chain.*

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## About Container and Pooling Solutions

Container and Pooling Solutions (CAPS), a privately held company, is North America's leading provider of container management services. The company's comprehensive offerings, including the complete management, rental and tracking of reusable containers, helps customers reduce their overall costs while improving supply chain performance.

### HIGHLIGHTS:

- Founded in 1998
- Based in Livonia, MI
- Service centers located nationwide
- Service customers in the automotive, beverage, food, chemical and cosmetic industries
- [www.UseCAPS.com](http://www.UseCAPS.com)

## WILD Flavors Company Profile

WILD Flavors, Inc. is one of the world's leading privately-owned manufacturers of natural ingredients for the food and beverage industry. WILD Flavors provides specific flavors, colors and ingredients as well as innovative and great tasting concepts through application expertise and technological advancements.

### HIGHLIGHTS:

- Founded in 1994 by Dr. Hans-Peter Wild
- US Headquartered based in Erlanger, Kentucky
- Named one of 2007 Healthiest Companies in the US by Interactive Health Solutions
- AIB, ISO and USDA certified
- [www.WILDFlavors.com](http://www.WILDFlavors.com)



## Business Challenge

WILD Flavors has experienced unprecedented growth over the past several years. To manage this growth and remain responsive to their customer base, the company needed to evaluate its materials and processes to find more efficient and cost-effective ways to fill and ship their product.

## Technical Challenge

WILD Flavors previously used 55-gallon drums to ship the majority of their liquid products. Although drums make sense for smaller shipping volumes, WILD's growth demanded a new method of shipping liquids that took less time, labor, storage, complexity and cost, while ensuring a more user friendly experience for their customers.

### Cost, Labor, and Efficiency

- Cost – WILD Flavors was ordering and paying for individual packaging components (i.e. drums, pallets, strapping) with an inefficient and costly delivery/storage model.
- Fill / Decant – Based on new volumes, the 55-gallon drum was sub-optimal for customer deliveries; filling and decanting the smaller vessels became too manually intensive with drums, palletizing, strapping and in-plant movements.
- Disposal – Drums, strapping and pallets were stacking up at the end-users' facilities and required labor and coordination to ensure proper disposal.

## Solution

To resolve these challenges, WILD Flavors researched different container types and companies to determine the best solution. As a result, the company worked with CAPS to begin renting 315-gallon plastic, collapsible, reusable totes. The totes provided by CAPS significantly reduced labor, fill/discharge time, packaging costs and increased overall operational efficiency.



### Time & Labor Savings

- **Setup / Fill / Decant** – CAPS' totes allow for single operator setup in 30 seconds, and with CAPS 315-gallon capacity, WILD Flavors now only **fills 1 tote for every 5-6 drums they previously filled.**
- **Disposal / Clean Up** – CAPS' container has a built in pallet and locking lid, eliminating the mess and hassle of wood pallets and strapping.
- **No Contamination** – CAPS utilizes single use form-fit liners, eliminating potential contamination.

### Reduced Cost and Simplicity

- Comprehensive Outsourced Trip Rental solution - All-inclusive fee includes:
  - **Container/Liner Delivery / Pickup**  
CAPS' containers collapse, saving valuable space and reducing the number of trucks required for delivery and pickup.
    - **For every 4.3 trucks required to deliver empty drums, only 1 truck is needed to ship the equivalent of CAPS' totes.**
  - Cleaning/Sanitizing handled off site
  - Repairing (if necessary)
  - Off-Site Storage - CAPS provides containers as needed and picks them up after use, saving valuable floor space for WILD Flavors and their customers.
    - **CAPS' totes can stack 12 high collapsed and 5 high when full**
    - **162 totes can be stacked in 14 pallet spaces (572% space save over drums)**
  - CAPS-TRAC™ - Provides track and trace technology to facilitate ordering and container retrieval.
- CAPS' totes eliminated the separate pallet, strapping, storage and delivery fees WILD Flavors' previously paid.

*"With CAPS, we simply place the order for containers, set them up and fill them. We've had no damage or loss of product, have improved efficiencies and the containers have a favorable impact on our customers' disposal costs. We're very pleased."*  
- David Haase,  
WILD Flavors' VP

### Environmental

CAPS' totes are reusable, making them more environmentally friendly than disposing of drums, pallets and strapping. In addition, CAPS' collapsible containers allow more containers per truckload, requiring fewer trucks, ultimately reducing WILD Flavors' carbon footprint.

*"CAPS provides customers with a one-stop shop for container rental and management. Customers save precious capital, focus on their core business and experience the benefits of reusable containers, with the simplicity of one-way packaging."*  
- Drew Merrill, CAPS' VP Business Development